

TRŪ BEYOND A CHOCOLATE EXPERIENCE! *Chocolate*

The Guilt-Free Chocolate Experience!

TRŪ Chocolate™ may be the most healthy and tasty chocolate ever created. Some of the ingredients in TRŪ Chocolate™ have been traditionally used for centuries in China, India, the Amazon, Tibet, and many other places to assist in the regulation of blood sugar levels.** This delicious treat is ideal for the entire family. Originally created for diabetic and obese children, it is a snack that can be enjoyed by everyone at anytime. The benefits of eating TRŪ Chocolate™ are so tremendous that many call it the “Guilt-Free Chocolate.” It tastes so good and is so good for you that it is beyond the normal chocolate experience.

- TRŪ Chocolate™ is rich in antioxidants – an unprecedented ORAC (Oxygen Radical Absorbance Capacity) rating of 3040 per piece!
- TRŪ Chocolate™ is infused with beneficial herbs which promote healthy blood sugar levels.
- TRŪ Chocolate™ promotes healthy teeth and gums.**
- TRŪ Chocolate™ supports healthy weight loss.



Youngevity[®]
ESSENTIAL LIFE SCIENCES

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TRŪ
NUTRITION

TRŪ BEYOND A CHOCOLATE EXPERIENCE! *Chocolate*



**ALL NATURAL • GREAT FOR ALL AGES! • TO BE ENJOYED ANYTIME!
PART OF A HEALTHY LIFESTYLE • PROMOTES A HEALTHY WEIGHT**

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... was specifically designed to be a natural alternative to snacks that contain sugar, evaporated cane juice, and high fructose corn syrup. This product is a healthy treat that can be enjoyed anytime.

TRŪ Chocolate™ is an organic sugarless chocolate. Unlike other chocolates that have been sweetened with sugar and contain processed ingredients (losing the cocoa's nutritional value), TRŪ Chocolate™ maintains all the great health-promoting benefits of the original cocoa, and more!

The herbal formula in TRŪ Chocolate™ adds additional health benefits not provided by cocoa alone.

TRŪ Chocolate™ has a very high **ORAC* rating of 3040 per serving** (one piece). It is herb-infused and rich in antioxidants that promote optimal health. This delicious sugar-free chocolate has also been found to be highly effective at appetite and sugar control.

*Oxygen Radical Absorbance Capacity



It's All About the Chocolate!

While satisfying your chocolate cravings, TRŪ Chocolate™ satisfies the appetite. In addition to assisting in promoting healthy blood sugar levels, TRŪ Chocolate™ also contains ingredients believed to promote healthy, beautiful skin and healthy teeth.**

Unlike most other sugarless chocolates, TRŪ Chocolate™ is sweetened with Xylitol. A natural sweetener, Xylitol is believed to prevent tooth decay bacteria, making TRŪ Chocolate™ safe for your dental health. While it does not raise blood sugar levels, Xylitol is used by the body to produce energy.

The Magic of TRŪ Chocolate™

TRŪ Chocolate™ is a functional food with a WOW factor! You may hear "WOW" or "THAT IS SO COOL" after you give a person a TRŪ Chocolate™ piece and then ask them to drink 16 ounces of cold water afterwards. The WOW factor: We call it the "MAGIC" chocolate drink, because many people can taste the "magic" chocolate flavor for as long as 30 minutes after eating a single piece of TRŪ Chocolate™!

The "magic" chocolate taste comes from three special ingredients:

1. Xylitol, a natural sweetener, helps create the long-lasting chocolate taste.
2. The Bioperine®, a patented phytonutrient and natural thermotrient, is a derivative of black pepper and enhances the perception of taste. Many people find anything that they eat or drink after eating TRŪ Chocolate™ will have enhanced flavor.
3. The Fabenol®, a derivative of lentils, helps increase the sensation of sweetness. It is also a natural carbohydrate blocker!

** These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. As with any dietary product, nursing or pregnant women should consult with their physician prior to using this product.

TRŪ Chocolate™ is certified kosher. It is also certified "glycemic friendly" by the Natural Research Laboratories.

Nutrition Facts

Serving Size: 1 piece (8 g)
Servings per Container: 15

	Amount Per Serving	% Daily Value†
Total Calories	36	1.9%
Total Fat	3 g	3.8%
Saturated Fat	0 g	0%
Cholesterol	0 g	0%
Sodium	7.7 mg	0.3%
Potassium*	40 mg	**
Total Carbohydrate	3.7 g	0.1%
Dietary Fiber	0.8 g	3%
Sugars	0 g	0%
Sugar Alcohol*	3.5 g	**
Protein	0.6 g	1.3%
Vitamin A	0	0%
Vitamin C	0	0%
Calcium	10 mg	1%
Iron	1 mg	6%
Magnesium	4 mg	10%
Zinc	0.5 mg	3.6%

* A proprietary blend containing Momordica Charantia, Dehydrated Noni Fruit, Bioflavonoids (Citrus Extract), Ellagic Acid (from pomegranate), Green Tea Extract, Fabenol®, and Bioperine® (from black pepper)

† Percent Daily Value based on a 2,000 calorie diet for adults and children over 4 years of age.

** Daily Value not established

INGREDIENTS: Organic Cocoa Liquor, Organic Cocoa Butter, Xylitol, Proprietary Herbal Formula*, Natural Vanilla Extract, and Organic Lecithin.

ALLERGY INFORMATION: This product is manufactured on equipment that may also process peanuts and other tree nuts.

WARNING: As with any dietary product, nursing or pregnant women should consult with their physician prior to using this product.



COMPLETELY ORGANIC • NO ADDED SUGAR!
No Artificial Sweeteners • Contains No Dairy • Vegetarian-Friendly